

TECTURA'S SOLUTION FOR FURNITURE, APPLIANCE AND ELECTRONICS RETAILERS

Integrate and connect your entire operation and drive higher sales and customer retention across your showrooms

HIGHLIGHTS

- A SINGLE END-TO-END SOLUTION WITH FINANCIALS, INVENTORY CONTROL, MERCHANDISING AND POINT-OF-SALE
- OPTIMIZE YOUR INVENTORY AND REDUCE OVERHEAD
- BOOST CUSTOMER SATISFACTION AND DRIVE HIGHER SALES
- EMPOWER SALESPEOPLE WITH REAL-TIME PROMOTIONS AND AVAILABILITY INFORMATION
- MAKE MORE PROFITABLE DECISIONS BASED ON ROBUST REPORTING AND ANALYSIS
- POINT-OF-SALE SYSTEM WITH ONLINE AND OFFLINE CAPABILITIES FOR ENHANCED RESILIENCE

Tectura enables showroom retailers to integrate and connect their entire operations and empower salespeople with up-to-the-minute product promotion, availability and delivery information to enhance the customer experience and drive higher sales and stronger customer retention.

With Tectura's solution, built on Microsoft Dynamics®, retailers can optimize inventory and reduce overhead with real-time analysis of how individual items or collections are selling. Also gain more accurate visibility to inventory levels and tools to deliver relevant promotions to existing customers.

Tectura's solution creates timely, accurate and actionable business intelligence for retailers, ultimately increasing profitable customer opportunities.

- **Exceed customer expectations and drive stronger sales**
Accurate and timely showroom-floor information ensures special orders are handled expeditiously and accurately, and salespeople have up-to-the-minute access to all sales promotions to drive up-sell potential. Promotions can be managed centrally and information on promotions can be rapidly pushed out to your stores. Locally, stores can also add their own market-driven pricing and promotions, enabling them to respond to local market demands.
- **Simplified management of delivery, upsell and taxation**
The solution provides adherence to complex jurisdictional tax requirements. Simplified delivery and installation scheduling ensures delivery dates are successfully met; and upsell services with extended functionality – all through a user-friendly POS system.

TECTURA®

Integrate and connect your entire operation and drive higher sales and customer retention across your showrooms

- **Close the information loop on the complete retail cycle**
Complete integration of all operations ensures an optimized merchandise mix driven by margins and revenue. Robust customer intelligence matches key customers to merchandise and drives stronger sales, while beneficial analytics minimize stock-outs and markdowns which support successful sales and profitability.
- **Warehouse management**
Complete functionality to ensure you know the location and status of inventory in real-time. Reduce your distribution costs with a leaner, more optimized supply chain.
- **Customer service**
A critical tool to help differentiate your brand and boost customer loyalty, Tectura's solution facilitates high levels of customer communication and interaction pre and post-sale. Your customer service team are empowered to quickly respond to customer requests, schedule service and work together with store associates to ensure a positive customer experience.

ABOUT TECTURA

Tectura is a worldwide provider of business consulting services providing sustainable value through consulting, software and IT implementation. Our clientele include mid-sized companies and larger enterprises throughout the Americas, EMEA, and Asia Pacific. With team members in 20+ countries, Tectura applies its comprehensive industry knowledge and unparalleled experience in collaboration with our clients to deliver business and technology strategies and solutions designed to achieve their business performance goals.

Learn more at www.tectura.com



FOR MORE INFORMATION

info@tectura.com

For local office contact information visit www.tectura.com

© 2011 Tectura Corporation. All rights reserved. Tectura is a registered trademark of Tectura Corporation. All other company, brand, and product names are marks of their respective holders. This solution overview is for informational purposes only. TECTURA MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS SUMMARY.

Version: 09.11

TECTURA®